
Subject: So you guys running native systems ..Deej Cubase...

Posted by [brandon\[2\]](#) on Tue, 06 Feb 2007 19:59:29 GMT

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\$80 billion market cap. He's is specifically tasked with making as much money for Apple shareholders as he can, in other words to be greedy. That's his job. He doesn't care about you or me or small record labels or artists one bit more than Steve Ballmer does.

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TCB

"James McCloskey" <excelsm@hotmail.com> wrote:

>

>So here we go again. Steve Jobs is the bad guy??? He went and beat up the

>poor record companies and made them open up their libraries to Apple. Is

>that the way it was? I can't believe that some people will stand right in

>front of the truth and deny it.

>

>The record companies have been pushing such crap music for the last 15 years

>that they were in trouble. With the advent of MP3s and the increased use

>of personal computers, the record companies could no longer maintain control

>of their music. With P2P file sharing, and the huge salaries they were paying

>the pimps to run the record companies, and the crap artists they signed,

>they were losing revenue.

>

>Steve Jobs came to them with a good BUSINESS MODEL/PLAN! It was a great

>deal for the record companies. Apple pays them on average, \$0.85 per song!

> Apple had to set up the whole infrastructure and maintain the system out

>of pocket. Many of the songs are remastered, and Apple has the task of encoding

>all of the songs.

>

>The reason the record companies signed with Apple is not because Steve Jobs

>brow beat them. They signed because it was a good deal and because they

>were on their asses! Record companies were mismanaged and were going out

>of business, and were being restructured at that time.

>

>Steve Jobs business plan worked, and has help save the record industry.

>In order to get them to go for the plan, Apple had to agree to limit the

>number of copies a user can have on a number of machines. It is a reasonable

>number of copies! I believe it six.
