
Subject: REDDI

Posted by [DJ](#) on Tue, 04 Dec 2007 07:33:43 GMT

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complaint about Apple is price, then it should be

>noted

>>>>>>>

>>>>>>> that the new desktop boxes are less expensive than Dell's, and the

>>new

>>>>>>>

>>>>>>> super light notebook is less expensive than Sony's (and under 2K

>in

>>>>>>>

>>>> the

>>>>

>>>>>>> standard configuration)

Subject: Re: REDDI

Posted by [DJ](#) on Tue, 04 Dec 2007 15:23:32 GMT

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>>

>>>>>>>> to buy way more than you need or want.

>>>>>>>>

>>>>>>>> I can't speak for him, but I didn't buy way more than I need or
want,

>>>>>>>>

>>>>>> and

>>>>>>

>>>>>>>> I have a Mac.

>>>>>>>>

>>>>>>>>

>>>>>>>>

>>>>>>>>> When you have the option to pay \$1000 or less and get the same
job

>>>>>>>>>

>>>> done

>>>>

>>>>>>>>> (depending on what job you are trying to accomplish of course),

>vs.

>>>>>>>>>

>>>>

>>>>

>>>>>>>>> going

>>>>>>>>>

>>>>>>>>> with a brand mainly to be brand loyal and hip while having no choice

>>>>>>&g

Subject: Re: REDDI

Posted by [Cujjo](#) on Tue, 04 Dec 2007 16:01:56 GMT

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r />

>>>>>>> you,

>>>>>>>

>>>>>>> be it Apple or someone else.

>>>>>>>

>>>>>>>

>>>>>>>

>>>>>>> The same is true of desktops. So his point is based on his opening

>>>>>>> comments about being enamoured with all things Apple.

>>>>>>> Sure, he could have gone cheaper, but money is hardly a concern

>for

>>>>>>> Shelly considering his success - it's just a reference point

>>>>>>> that he could have spent 1/3 of what he did and accomplished the

>>same

>>>>>>>

>>>>>>> amount of work, but being enamoured with Apple, he goes for the

>gold

>>>>>>>

>>>>>>> instead. In other words, he's a victim of clever marketing - getting

>>>>>>>

>>>>>> you

>>>>

Subject: Re: REDDI

Posted by [Cujjo](#) on Tue, 04 Dec 2007 16:31:39 GMT

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t;>>

>>>>>>> under \$2-4k or more, how else do you evaluate the two options?

>>>>>>>

>>>>>>> If you're implying that the only reason people buy Macs is to be

>"brand

>>>>>>>

>>>>>>> loyal and hip," you're wrong. That doesn't apply to most of the

Mac

>>>>>>>

>>>>

>>>>

>>>>>>> users

>>>>>>>

>>>>>>> I know, who own Macs to get work done and chose them as the preferred

>>>>>>>

>>>>>> tool

>>>>>
>>>>>> given the options. Frankly, I would rather be using BeOS but that
>>choice
>>>>>>>
>>>>>>> was torpedoed.
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> His comparison may not be technically fair on the Air, but he is
>>right
>>>>>>>>
>>>>>> -
>>>>>>
>>>>>>>> when it comes down to getting the job done, any advantag

Subject: Re: REDDI
Posted by [LaMontt](#) on Tue, 04 Dec 2007 17:19:21 GMT
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e to Air
>>vs
>>>>>>>>>
>>>> a
>>>>
>>>>>>>> regular laptop fade away pretty quickly, and you are left with
a
>>much
>>>>>>>>>
>>>>>>>>> smaller drive for a lot more money.
>>>>>>>>>
>>>>>>>>> Obviously the Air made compromises in order to be thin and light.
>>This
>>>>>>>>>
>>>>>>>>> will only be a benefit for those to whom thin and light is a compelling
>>>>>>>>>
>&g
