
Subject: Whats up with the AISO Host/ plugin thing?
Posted by [brandon\[2\]](#) on Fri, 17 Nov 2006 13:08:43 GMT
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n though I know you think manufacturers are trying to add something to
>
>>give them an edge, I am 100%
>>sure that isn't the case - rather they are trying to add or change as little
>
>>as possible in order to give
>>them the edge. Their end of digital audio isn't about recreating the past,
>
>>but improving upon it.
>>As we've discussed and agreed before, the obsession with recreating
>>"vintage" technology is as much
>>fad as it is a valuable creative asset. There is no reason we shouldn't
>
>>have far superior hardware and software EQs and comps
>>than 20, 30 or 40 years ago. No reason at all, other than market demand,
>
>>but the majority of software, and new
>>hardware gear on the market has a vintage marketing tagline with it.
>>Companies will sell any bill of
>>goods if customers will buy it.
>>
>>There's nothing unique about the summing in Nuendo, Cubase, Sequoia/Samp,
>>or Sonar, and it's pretty safe to include Logic and DP in that list as
well.
>
>>One of the reasons I test
>>these things is to be sure my DAW isn't doing something wrong, or something
>
