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Subject: New mixing monitors

Posted by [Wayne Carson](#) on Mon, 16 Jul 2007 03:13:14 GMT

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ail outlets. Of course, someone like me will

>> be buying stuff online at blowout prices, rolling my own and so on. But for

>> the 'Joe six pack' crowd (crucial to Apple since they actively thumb their

>> noses at corporate/institutional buyers like me so won't be getting any serious

>> traction there) having their machines in a Best Buy or Wal-Mart or whatever

>> would certainly shift some units. The Apple stores are nice, but it's not

>> like there's one in every mall in America. But as you say, they want to protect

>> their cool factor and diluting the 'Mac experience' by mixing with the plebes

>> won't enhance that and might detract from it.

>>

>> Think Debian,

>>

>> TCB

>>

>> "Chuck Duffy" <c@c.com> wrote:

>>> In response to this article:

>>>

>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>

>>>

>>> Analysts are so short sighted it borders on the absurd.

>>>

>>> What's the production cost of an Armani suit? 50 bucks? Do you think Armani

>>> is going to get in bed with WalMart. No freaking way.

>>>

>>> As tech heads we continually are mystified about component cost vs sale >> price.

>>> "I can build such and such for 300 dollars, and apple wants 1000". Apple

>>> doesn't play that game. There are thousand dollar iPod holders for christ

>>> sakes. They realize the cool factor, and in a recent exchange between the

>>> titans Gates freely acknowledged that Jobs has it (cool), and he (bill)

>> never

>>> will.

>>>

>>> Dells margins are non-existent. Do the math, a 16% wo

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